



artin & Seibert, L.C. is a premier law firm that has provided exceptional legal services to its clients for generations. Formed in 1908, the firm has grown steadily—and so has its reputation for achieving outstanding results. Martin & Seibert focuses its practice on the defense of litigation in the areas of employment, insurance, consumer protection and class actions. The firm also provides services in the areas of government affairs, collections/subrogations, workers' compensation and real estate.

As national counsel for several major clients, Martin & Seibert manages litigation, documents and data with adroit technical skill, which wins difficult cases. The firm defends large class actions and mass litigation efficiently and effectively. This expertise in document retrieval and storage, e-discovery and related database management allowed the firm to recently complete a national class action e-discovery project. "We're pleased with the firm's success in using our iBlaze product," says Tom Rump, vice president of litigation solutions for CT Summation. "Martin & Seibert's result demonstrates a best-practice benchmark for large cases."

Clarence "CEM" Martin is proud to be a member of the firm that his grandfather founded nearly 100 years ago. "I take pride in promoting the firm—it's my heritage. I'm challenged to serve my clients better than my father and grandfather did," he says. Martin focuses his practice in complex litigation, from novel theories of liability to catastrophic or mass tort damages. He is also the chair-elect of the West Virginia Chamber of Commerce. "My family has always stressed community service as a core value," he says.

PROVIDING EXCEPTIONAL SERVICE FOR GENERATIONS

Susan Snowden, a West Virginia native, believes the practice of law requires balance. "You must serve your clients while taking care of your family, helping your community and maintaining personal interests," she says. Snowden is recognized for her practices in the area of insurance and employment law litigation, with an emphasis on class action defense. She stresses the importance of details: "You cannot win your case if you don't know your case."

Walter Jones, the firm's managing share-holder, primarily manages class action litigation and its related discovery. "I surround myself with lawyers and staff that challenge me," he explains. "If I'm not willing to make the commitment, how can I ask it of others?" But Jones doesn't rely on others to do his work. "We work well together. We have the same goals, the same work ethic, and our firm members complement each other," he says. This team approach ensures that each client receives superior service and concrete results.

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